

Google Ads Video Campaigns

All Users

0.01% Users

Apr 1, 2019 - Sep 1, 2023

Explorer

Summary



Campaign / Campaign ID	Acquisition					Behavior		Conversions	eCommerce	
	Paid Views ↓	Cost	CPV	Users	Sessions	Bounce Rate	Pages / Session	Ecommerce Conversion Rate	Transactions	Revenue
	22,461 % of Total: 99.62% (22,547)	\$110.17 % of Total: 0.96% (\$11,424.46)	<\$0.01 % of Total: 0.97% (\$0.51)	245 % of Total: 0.01% (3,351,907)	264 % of Total: 0.01% (4,410,227)	7.58% Avg for View: 13.90% (-45.49%)	2.67 Avg for View: 7.42 (-63.99%)	0.00% Avg for View: 0.15% (-100.00%)	0 % of Total: 0.00% (6,750)	\$0.00 % of Total: 0.00% (\$2,077,409.96)
1. Video Target frequency - 2022-08-09 The MUSE 17998914633	22,396 (99.71%)	\$101.85 (92.45%)	<\$0.01 (92.71%)	245 (100.00%)	264 (100.00%)	7.58%	2.67	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. Youtube video remarketing - Dharma 1973994401	65 (0.29%)	\$8.32 (7.55%)	\$0.13 (2,610.59%)	0 (0.00%)	0 (0.00%)	0.00%	0.00	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 2 of 2